

# New Oil Light

Burns Kerosene

Beats Electric or Gasoline

This wonderful *Aladdin Mantle Lamp* makes the old style round wick lamps look like candles. Everyone who tries it simply goes wild over its beautiful white, steady light.

**50 Hours on One Gallon Kerosene**

You not only get several times as much light, but save one-half on oil. Burns without odor, noise or smoke, and beats electric, gasoline or acetylene. Sounds strong, doesn't it? But you can prove it in your own home *at our risk*.

**U.S. Government and 33 Universities Tested and Endorse the Aladdin**

The best evidence of the superiority of the Aladdin over all other oil lamps is the fact that it was awarded the *Gold Medal* at the Panama Exposition in competition with the world's best.

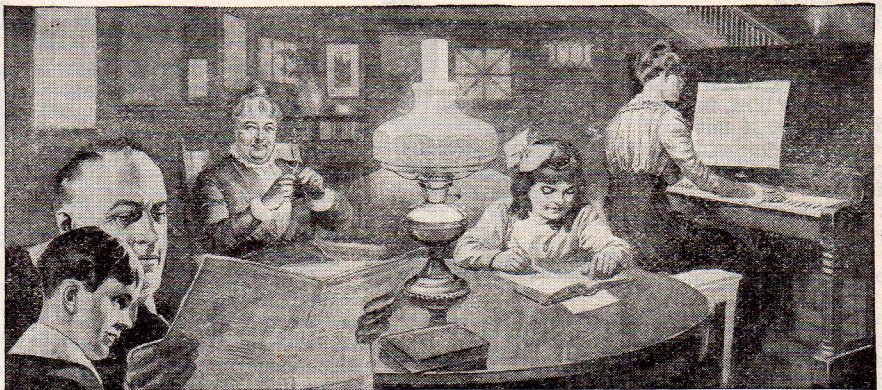
**Banish Eye Strain, Save Children's Eyes**

Physicians say steady, white, bright light is best. The University tests prove Aladdin illumination is nearest to daylight. Yet for you to get this wonderful light is *economy*, Pays for itself in oil it saves.

**Easy to Read Anywhere in Room**

"I am 85 years old and would have to get the paper close to the lamp, but for Aladdin. I can sit in any place in the room and read newspaper print without any trouble."

Alex McKay, Monmouth, Ill.



*Aladdin Table Lamp (No. 101-A) in Use - Lights Whole Room Bright as Daylight*

# Don't Pay Us a Cent

until you have used this wonderful new modern incandescent light in your home for **10 days**. We even prepay the charges. Put it to every possible test and then if you don't say it is the greatest oil light that you have ever seen, or you are not thoroughly satisfied, *you may send it back at our expense*. So there is absolutely no risk or obligation on your part. You can't lose a penny. We want you to prove for yourself, as thousands upon thousands of others have, that the Aladdin has no equal.

# \$100 to \$300 Per Month

Being Made by Men With Rigs or Autos Delivering Aladdin Lamps

on our easy trial plan. Every home wants and needs this wonderful light, that from half the usual amount of oil produces the brightest, mellowest light obtainable. To sell the Aladdin is a simple matter of getting the light into people's hands. After a trial nobody wants to go back to old feeble lighting methods.

**No Experience Needed—Look What This Farmer Did**

N. R. Christensen, who sells in Brown County, Wis., wrote: "Sold over \$1,000 worth of Aladdins in 3 months. When I come back a second time to my territory I am received with pleasure and an increase of orders."

**Sold 5 a Day**

"A year ago my wife ordered a sample Aladdin lamp. We were so much pleased with the wonderful white light and saving of oil that we began taking orders. Out of eight calls I sold six. Then ordered in four dozen lots and sold five lamps a day. My patrons all say they are fine after using them a year."

H. B. Stewart, Hitchcock, S. D.

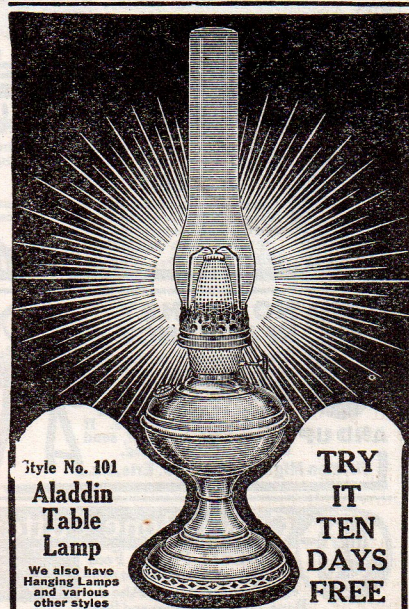
**No Money Required;  
We Furnish Capital**

Without experience, yes even without capital, you can make a big suc-

cess by placing the Aladdin on trial and collecting the money. If you haven't capital we will help you with our liberal credit plan. If you have the *desire* to make money and are energetic and honest, nothing can stop you from making a big thing with the Aladdin. Hundreds of men are making \$100 to \$300 a month. So can you.

**To One Person in Each Locality We Offer the Chance to Get the Aladdin Free and Make Big Money**

We want one user in each locality to whom we can refer people who are interested in the Aladdin. Be the first and get, *free*, the Aladdin which we loan you for 10 days for showing to a few neighbors and sending in their orders. We can easily do this. We'll tell you the whole plan when you write, also arrange our 10 days' loan of the lamp to you. Don't wait. Send the coupon—fill it out right now. Send to nearest office.



Style No. 101  
**Aladdin Table Lamp**

We also have Hanging Lamps and various other styles

**TRY IT TEN DAYS FREE**

**We Will Give \$1000.00 in Gold** to the person who shows us an oil lamp equal to the Aladdin (details of this Reward Offer given in our circular which will be sent you.) *Would we dare invite such comparison with all other lights if there were any doubt about the superiority of the Aladdin?*

**Three Million People Now Enjoying This Wonderful Light**

## MANTLE LAMP CO.

499 Aladdin Building

**CHICAGO, ILLINOIS**

*Largest Kerosene (Coal Oil) Mantle Lamp House in the World*

Also Offices and Warehouses at Portland, Ore., New York City, Montreal and Winnipeg, Can.

## 10 DAYS' LOAN COUPON

MANTLE LAMP CO., 499 Aladdin Bldg., Chicago

Gentlemen:—I want to know more about the Aladdin Lamp and your 10-day LOAN OFFER, also tell me how I can get an Aladdin Lamp free, and explain your easy delivery plan under which inexperienced men make \$100 to \$300 per month without capital. This in no way obligates me.

Name.....

P. O. Address..... State.....